



DROIT, ECONOMIE, GESTION

M1/M2 Parcours European and international business studies

Master Mention Management et administration des entreprises



ECTS
120 crédits



Durée
2 ans



Composante
IAE - Ecole
universitaire de
management,
Collège Etudes
Européennes et
Internationales
(EEI)



Langue(s)
d'enseignement
Anglais

Présentation

Le Master "European and International Business Studies" est un master entièrement enseigné en anglais et destiné aux étudiants internationaux.

English Version : [Here](#)



Objectives :

- * Gain Management skills to complete your training.
- * Discover international innovative business models and strategies.
- * Develop leadership and teamwork.
- * Combine in depth learning, international mobility and work experience.

Votre université

Objectifs

With this Master program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays.

You will learn how to describe, to understand, to react and to make decisions while considering all the dimensions and stakeholders of a management problem.

Savoir-faire et compétences

The learning goals of the diploma are designed to meet the needs of today's rapidly changing enterprises including areas such as electronic business, finance, banking, corporate accounting, marketing, operations management, employment relations, management in the public, private and international spheres, information technology,



engineering, and event, tourism, sport, arts and leisure management.

You will develop advanced skills in a number of key subjects including accounting, economics, law, finance, marketing and strategic management.

The focus is on developing and designing :

- * on how the practical aspect of management should be adapted and applied in various parts of the world.
- * Capacity for analysing and synthesizing complex information and knowledge for tactical and strategic business decisions,
- * Effective leadership and teamwork skills,
- * Innovative business models and strategies matched with the principles of responsible corporate governance and social responsibility.

Dimension internationale

You can choose your international mobility (semester 3) from one of our 50 partner universities.

Les + de la formation

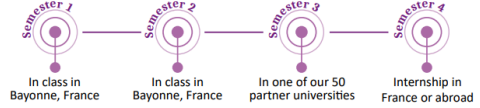
5 REASONS to choose this program :

- Fully taught in English.
- Small group with high interactivity.
- Multicultural environment.
- French language classes.
- International experience : semester & internship in Europe or Worldwide

Organisation

Organisation

EIBS programme



- **Assessment:** Each module is assessed based on pre-established criteria by the lecturer.
- French grades go from 0 to 20.

Master 1			
Semester 1		Semester 2	
• Accounting	40 h 4 ECTS	• Corporate Finance	30 h 5 ECTS
• Organizational Theory	20 h 3 ECTS	• International Human Resources management	40 h 5 ECTS
• International Marketing	30 h 3 ECTS	• Management Information System	30 h 3 ECTS
• Research Methodology	12 h 2 ECTS	• International Business Law I	20 h 3 ECTS
• International Strategy for Business	15 h 3 ECTS	• International Business Law II	20 h 2 ECTS
• Corporate Social Responsibility	15 h 3 ECTS	• French as a foreign language	45 h 3 ECTS
• Supply Chain Management	20 h 3 ECTS	• Research Methodology	12 h 3 ECTS
• Methodology in English	20 h 2 ECTS	• Business Game	20 h 4 ECTS
• Intercultural Communication and Relations	12 h 1 ECTS	• Project Management	20h 2 ECTS
• French as a foreign language	45 h 3 ECTS	• Career development	12 h
• Project Management	20 h 2 ECTS		
• Career development	12 h 1 ECTS		

Master 2			
Semester 3	Semester 4		
• International Academic Mobility in one of our 50 partner Universities	30 ECTS	• Internship in France or Abroad	30 ECTS
		• Thesis & Oral defense	30 ECTS

Admission

Conditions d'admission

Academic level required

- You must hold a university degree of 180 ECTS for European candidates.
- For non-European candidates, a 3 years university degree is required (Bachelor or equivalent).
- This program is specifically designed for students with no Business academic background.

Modalités d'inscription

If your profile fits our minimal requirements, you will have to apply on our website :

<https://www.service4mobility.com/europe/BewerbungServlet?>

[identifiant=PAU01&kz_bew_pers=S&kz_bew_art=IN&aust_prog=IME2S](https://www.service4mobility.com/europe/BewerbungServlet?identifiant=PAU01&kz_bew_pers=S&kz_bew_art=IN&aust_prog=IME2S)



A recruitment interview might be organized to give you the opportunity to express your cognitive ability, motivation and personal factors.

Droits d'inscription et tarification

Cost : Year 1 - 5000€ / Year 2 - 3000€.

Capacité d'accueil

30

Et après

Insertion professionnelle

Employment opportunities

IAE Pau-Bayonne makes its entrance into the Best Master and MBA worldwide ranking with special INNOVATION awards.

Boost Your International Career

- Gain more responsibilities in regional or global management roles With teachings in France and abroad (Europe or Outside Europe).
- With an Internship in France or abroad.
- By gaining skills and knowledge in strategy for organizations.

Job opportunities

The Master's degree in European and International Business Studies prepares our students for careers in :

- product management
- human resources management
- project management
- brand management
- customer management...

And has allowed our alumni to manage teams around the world!

Success rate M2 (year group 2018 to 2022) : 100%

75% of graduates have a job **30 months** after obtaining the M2.

More information - Observatoire de l'établissement :
<https://ode.univ-pau.fr/fr/insertion-professionnelle.html>

Infos pratiques



Contacts

Assistant·e de formation

Natalia RODRIGUEZ-DOMINGUEZ

☎ +33 (0)5 59 40 81 17

Responsable pédagogique

Nathalie Darras-Barquissau

✉ nathalie.darras-barquissau@univ-pau.fr

Responsable pédagogique

Grégory Blanc

✉ gregory.blanc@univ-pau.fr

Responsable des relations internationales

Christophe RAMON

☎ +33 (0)5 59 40 81 13

✉ christophe.ramon@univ-pau.fr

Chargé des relations internationales

Sandrine DA SILVA

☎ +33 (0)5 59 40 81 14

✉ sandrine.dasilva@univ-pau.fr

FTLV - Formation continue IAE

✉ forco.iae@univ-pau.fr

Mission Handicap

☎ +33 5 59 40 79 00

✉ handi@univ-pau.fr

Lieu(x)

📍 Bayonne

Campus

🏠 Bayonne