





Master's degree European and International Business Studies (EIBS)

Master business administration and management











Language(s) English

Presentation



The European and International Business Studies Master program is a full-time postgraduate program in two years designed for international students and graduates.

This French State diploma, entirely taught in English is only designed for foreign students. It is a National Master's degree recognized by the French Ministry of Higher Education and European Accreditation

Taught by IAE faculty members, International visiting professors, and professionals Member of IAE France, a Network of over 50,000 students.

With this Master's program, you will be involved in the challenges of today's global business with analytical, rigorous thinking, and gain the tools to solve the most important problems facing international business nowadays. You will learn how to describe, understand, react, and make decisions while considering all the dimensions and stakeholders of a management problem.

Objectives

5 REASONS to choose this program

- · Fully taught in English.
- · Small group with high interactivity.
- Multicultural environment for international French students.
- · French language classes.
- International experience: semester & internship in Europe or Worldwide.

Skills

- * Gain Management skills to complete your training.
- * Discover international innovative business models and strategies.
- * Develop leadership and teamwork.
- * Combine in-depth learning, international mobility, and work experience

Additional information

Specific training fees include:







Foreign student's procedure with tutorial: management courses support, intensive course in French language, administrative support to find accommodation and to settle down in France.

Intership: Mandatory

Intership duration: 3 - 6 months

Organisation

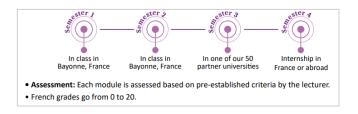
Organization

IAE Pau-Bayonne is the Graduate School of Management, a guarantor of quality public training in Management, within the University of Pau and Pays de l'Adour. Our school offers selective degrees at the Master's and Ph.D. levels, tailored to the needs of companies, and fed from the latest progress in the Management Sciences research area. IAE Graduate School of Management prepares our students to integrate high-position jobs in various fields of Management in France or abroad

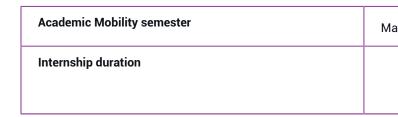
The European and International Business Studies Master program is a full-time postgraduate program in two years designed for international students and graduates.

It gives students up-to-date theoretical insights in relation to practical experience in an intellectually stimulating environment. Courses are practice-based and cover all management disciplines.

The program focuses on working methods such as case studies, teamwork, and readings. Students are required to participate actively and to handle in and out-of-class assignments.



Trainings



Admission

Admission requirements



A recruitment interview might be organised to give you the opportunity to express your cognitive ability, motivation, and personal factors.

How to apply

If your profile fits our minimal requirements, you will have to apply on our platform from the 1st October 2023 until the 31st March 2024:

Target







Boost Your International Career

- * Gain more responsibilities in regional or global management roles. With teachings in France and abroad (Europe or Outside Europe).
- * With an Internship in France or abroad.
- * By gaining skills and knowledge in strategy for organizations

Tuition Fees and partial exemptions

1st year of Master: 5000euros

2nd year of Master. 3000euros

Student capacity

30 students

Prerequisites

You must hold a university degree of 180 ECTS for European candidates.

For non-European candidates, a 3-year university degree is required (Bachelor's or equivalent).

English level: B2 - IELTS 6,0 or equivalent.

This program is specifically designed for students with no Business academic background.

And after

Professional insertion

The Master's degree in European and International Business Studies prepares our students for careers in:

- * Product management
- * Human resources management
- * Project management
- * Brand management
- * Customer management...

It has allowed our alumni to manage teams around the world

Sucess rate M2 (year group 2018 to 2022): 100%

75% of graduates have a job **30 months** after obtaining the M2.

More information - "Observatoire de l'établissement" : https://ode.univ-pau.fr/fr/insertion-professionnelle.html

Useful info

Contacts

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Place

Bayonne

Campus

P Bayonne







Program

Semester 1

| | Nature | СМ | TD | TP | Crédits |
|--|------------------|-----|-----|----|---------|
| UE 1 - Accounting | Teaching Unit | 25h | 15h | | 4 |
| UE 2 - Organizational Theory | Teaching Unit | 12h | 8h | | 3 |
| UE 3 - International Marketing | Teaching Unit | 20h | 10h | | 3 |
| UE 4 - Research Methodology | Teaching Unit | 8h | 4h | | 2 |
| UE 5 - International Strategy for business | Teaching Unit | 10h | 5h | | 3 |
| UE 6 - Supply Chain Management | Teaching Unit | 10h | 10h | | 3 |
| UE 7 - Corporate social responsibility | Teaching Unit | 10h | 5h | | 3 |
| UE 8 - Methodology in english | Teaching Unit | 7h | 13h | | 2 |
| UE 9 - Intercultural Communication and Relations | Teaching Unit | 12h | | | 1 |
| UE 10 - French as foreign language and french civilisation | Teaching Unit | | 45h | | 3 |
| UE 11 - Professional teaching | Teaching Unit | 5h | 39h | | 3 |
| Project management | CE | 5h | 15h | | 2 |
| Career development | CE | | 12h | | 1 |
| Seminar | CE | | 12h | | 0 |

Semester 2

| | Nature | CM | TD | TP | Crédits |
|-------------------------------|------------------|-----|-----|----|---------|
| UE 12 - Professional teaching | Teaching Unit | 17h | 47h | | 6 |
| Business game | CE | 12h | 8h | | 4 |
| Project Management | CE | 5h | 15h | | 2 |
| Career development | CE | | 12h | | 0 |
| Seminar | CE | | 12h | | 0 |







| UE 2 - Workplacement | Teaching | | | | 30 |
|--|------------------|-----|-----|----|---------|
| | Nature | СМ | TD | TP | Crédits |
| Semester 4 | | | | | |
| | Unit | | | | |
| UE 1 - Academic semester abroad | Teaching | | | | 30 |
| | Nature | СМ | TD | TP | Crédits |
| Semester 3 | | | | | |
| | Unit | | | | |
| UE 19 - International Business Law 2 | Teaching | 13h | 7h | | 2 |
| UE 18 - Research Methodology | Teaching Unit | 8h | 4h | | 3 |
| UE 17 - French as a foreign language and french civilisation | Teaching Unit | | 45h | | 3 |
| UE 16 - International Business Law 1 | Teaching Unit | 14h | 6h | | 3 |
| UE 15 - Information System | Teaching Unit | 20h | 10h | | 3 |
| | Unit | | | | |
| UE 14 - International Human Ressources management | Teaching | 25h | 15h | | 5 |
| UE 13 - Corporate Finance | Teaching Unit | 20h | 10h | | 5 |

Unit